



Revolutionizing
Senior Home Care

Lifeguard Explained

This one-minute video presents Lifeguard through the eyes of the senior, highlighting independence, privacy, and reassurance at home.

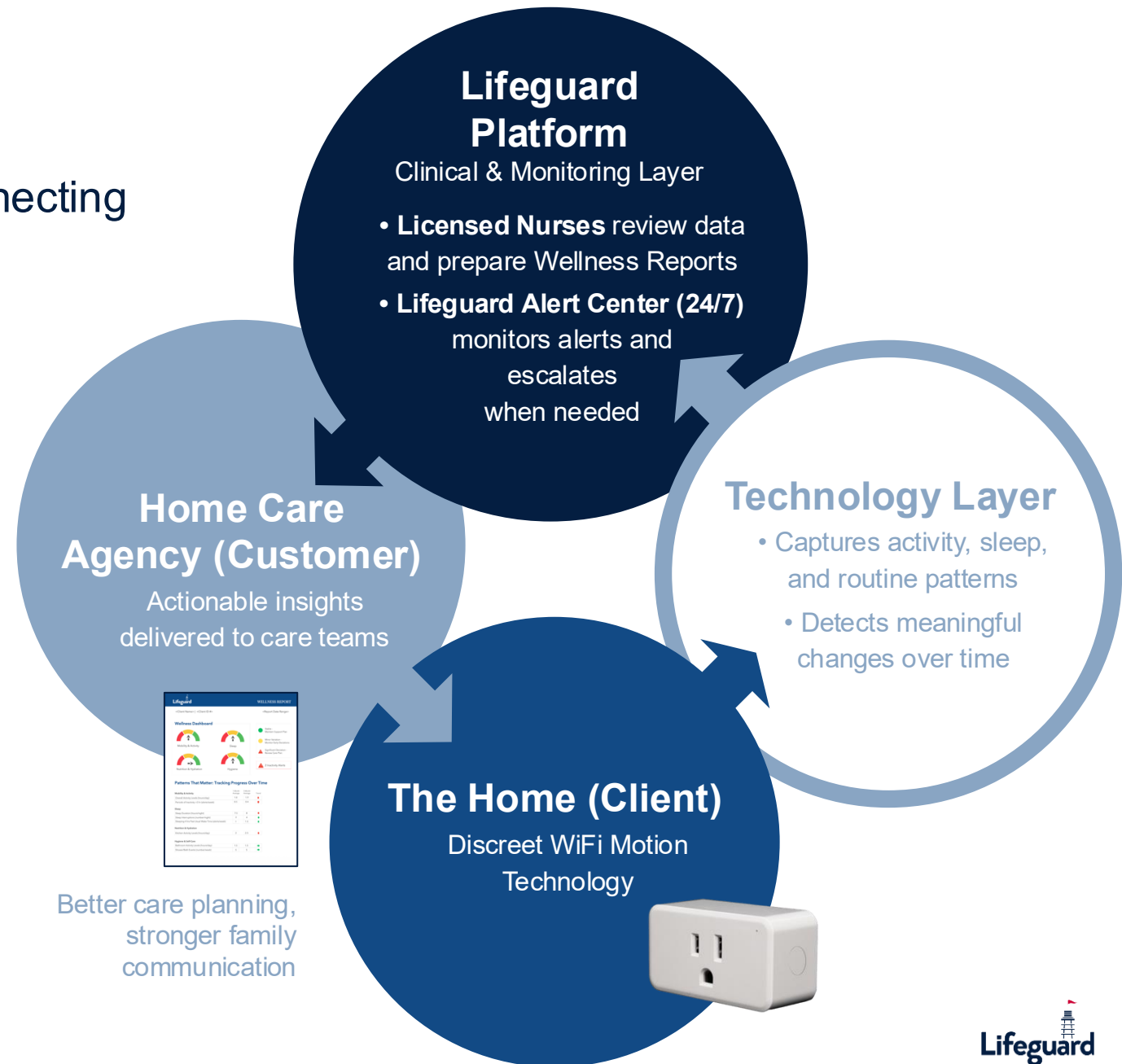
► [Watch the Video](#)



The Lifeguard Model

A technology-enabled care service connecting homes, care agencies, and families

Lifeguard turns passive in-home data into clinical insight and real-time response — without adding work for care teams.



Lifeguard Setup in 10 Minutes



Plug and Play
Setup – Installs
in 10 mins

Setup Kit includes:

- LTE Router
- 4 x Motion Plugs
- Hub
- Humidity Sensor
- 3 x Door Sensor

The Lifeguard Kit



Motion Plug



Hub

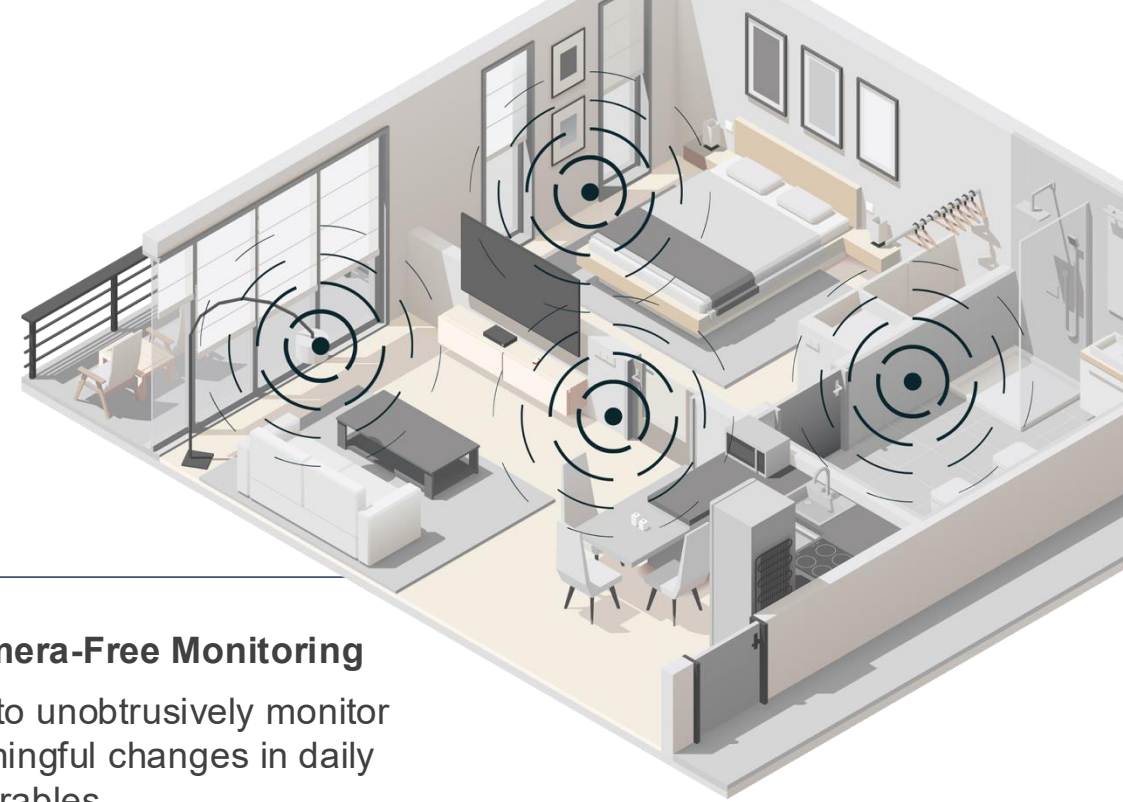


Humidity Sensor



Door Sensor

Revolutionary Ambient Sensing Technology for Smarter Care



Motion Plug



Hub



Humidity Sensor



Door Sensor

WiFi Sensing Continuous, Camera-Free Monitoring

Leverages existing WiFi signals to unobtrusively monitor in-home activity and detect meaningful changes in daily routines without cameras or wearables.

Key Capabilities

Tracks movement, sleep patterns, kitchen activity, bathroom usage, and hygiene routines

Identifies deviations from normal behavior to surface potential health risks early

Delivers actionable alerts when inactivity or anomalies are detected, enabling timely intervention

THE LIFEGUARD SERVICE MODEL

Lifeguard Alert Center (LAC)

The Lifeguard Alert Center is staffed by trained monitoring agents who review alerts generated from changes in in-home activity patterns and respond according to defined care protocols.

By combining real-time signal detection with human oversight, the Alert Center ensures timely escalation to families or care teams while preserving client independence and privacy.



24/7 Oversight



EMS Dispatch



**Escalation
Protocols**



Rise & Shine



**Prolonged
Inactivity**



Wellness Reports

Lifeguard's Wellness Reports are prepared by Licensed Nurses and convert passive in-home activity data into clinically grounded insights across mobility, sleep, nutrition, hygiene, and daily routines, highlighting meaningful changes from baseline patterns.

Delivered biweekly, they enable proactive interventions, strengthen family communication, and drive measurable improvements in retention and gross profit contribution for home care partners.



Activity Patterns



Sleep Trends



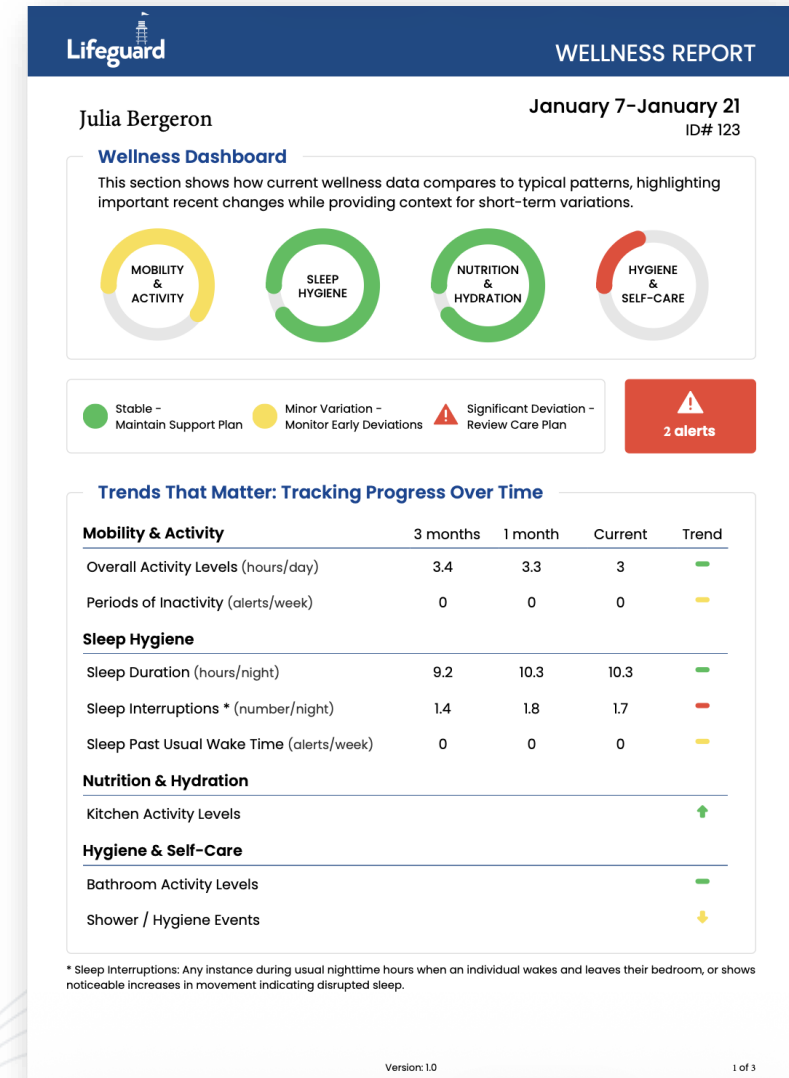
Hygiene



Nutrition
& Hydration



Long-Term
Trends



Why Home Care Agencies Value Lifeguard

Lifeguard is more than just a safety solution— It is a growth engine for home care agencies—driving revenue, retention, and competitive advantage through measurable business impact.

PROVEN RESULTS

25% increase in Sales Activity

Agencies using Lifeguard as a market differentiator see higher lead conversion and stronger sales momentum by offering a privacy-first safety and wellness solution

12% increase in Billable Care Hours

Lifeguard's data-driven wellness insights uncover emerging needs earlier, enabling agencies to expand services such as personal care, nutrition support, and visit frequency with confidence.

30+% Increase in Client Retention

By sharing actionable reports and collaborating with families on evolving care plans, agencies using Lifeguard build stronger relationships and keep clients longer.

